

WAYPOINT

2018 Pinot Noir “Brown Ranch” Carneros

Owned by Denise and Oscar Renteria, this 40-acre parcel situated among the rolling hills of Carneros has 29 acres planted and provides the perfect sight for growing cool-climate Pinot Noir and Chardonnay. Its unique mix of soil types and expositions, combined with the cooling influence of the San Pablo, are what has made this land so attractive to winemakers for almost three decades. It continues to churn out superlative fruit at approximately 3 tons per acre.

A classic Carneros beauty, ripe notes of cherry cola, spiced hibiscus flower, dried strawberries, and clove are accented by other exotic spices, earth, and hints of salinity. Whole cluster fermentation allows the fruit to be the focus, with fine grained tannins backing an already exquisite texture full of verve and length. Balanced and full of energy, this showcases one of California’s non-coastal Pinot sites in all its glory.



Plummy with notes of earthy dried herb, black tea and a contrast of vanilla, this vineyard-designate is firmly structured in tannin, with a sandy, grippy texture. High-toned hints of rose, violet and strawberry add lift and invitation.
- Virginie Boone

A waypoint is an intermediate point or place on a route or line of travel. In modern terms, it most often refers to coordinates that specify one’s position on the globe. In the wine world, one’s waypoint tells a unique story of time and place in the glass.

Waypoint was born out of the idea of spotlighting single-vineyard properties, throughout California, to highlight the unique terroir and characteristics of each of these singular plots of dirt. Between Pinot Noir, Cabernet, Merlot, and Petit Verdot, Waypoint was one of the first brands in California to place an emphasis on sourcing fruit from one specific locale and giving it the credit it was due.



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